

"Making mabu liyan real for all, always"
People, land, culture, prosperity

YAWURU CORPORATE GROUP



STRATEGIC PLAN 2016-2020



VALUES

- 1** Mabu Liyan - Conduct business with a clear heart, honesty, integrity and respect.
- 2** Country as Foundation – recognise that if you look after Country it will look after you.
- 3** Culture is knowledge – Conduct business in culturally appropriate ways. From the Bugarrigarra comes knowledge of right and wrong, transparency, accountability and responsibility
- 4** Build for the Future – Build towards long term sustainable outcomes for Yawuru society and culture.
- 5** Together, not individually – Make decisions for the overall benefit of Yawuru society.
- 6** Individual and corporate responsibility and accountability – Work for the benefit of the whole Yawuru community, avoid self-interest and be accountable to the objectives of the whole Yawuru Corporate Group.



VISION

The Yawuru community supports individual and family aspirations while being firmly rooted in the Bugarrigarra so that customary law and practice is a living part of family life and celebration.

Yawuru, respecting and acknowledging individual success, believes that benefits flowing from the Native Title determination are for the advancement of the community as a whole. The YCG works to build a Yawuru economy where families have ongoing opportunities for employment and business.

MISSION

The YCG works to provide for the long-term wellbeing of Yawuru people through respect and maintenance of Language, Law and Culture. Through prudent economic and social investment YCG aims to improve health, housing and education.

Yawuru Equity enables Yawuru people to be active participants in and beneficiaries of sustainable economic, cultural and social practices, so that they can care for and enjoy their land, values and culture in perpetuity, while enhancing families and the community in which they live.

STRATEGIES AND GOALS

- 1** Develop and implement an investment strategy to sustain the organisation.

GOAL: Identify and grow economic opportunities while building social, cultural and human resources for sustainable Yawuru community benefits.
- 2** Develop and implement appropriate and effective corporate governance for the yawuru corporate group.

GOAL: Develop best practice corporate governance that respects Yawuru customary law and values within a normative Western context.
- 3** Maximise yawuru engagement and participation in land and sea management activities, to achieve holistic and sustainable management of yawuru country.

GOAL: Develop and implement holistic management plans across Yawuru country through combining Yawuru knowledge and Western science and technology.
- 4** Represent and advocate for yawuru interests through future acts and cultural heritage negotiations.

GOAL: Apply best practice methods of cultural heritage and environmental protection guided by Free, Prior and Informed consent principles.
- 5** Preserve and promote yawuru culture through increased cultural activities and yawuru community engagement.

GOAL: Develop and deliver programs and initiatives aimed at building the cultural and social capital of the Yawuru Nation.
- 6** Undertake research and develop policy which enables new opportunities to be identified or confirmed.

GOAL: Generate knowledge and understanding of Yawuru culture, society and economy – both historic and current – by working with local, regional, national and international partners which inform the work of NBY and its achievements.



MABU LIYAN, MABU BURU, MABU NGARRUNGUNIL
STRONG SPIRIT, HEALTHY COUNTRY, HEALTHY COMMUNITY